

# CREATOR'S PITCH

Prepared for Angela Smith, Instructore | Marketing | Social Media | PR

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**Subject: Your Niche Partnership Invitation - A Cinematic Experience Awaits! Carpe Diem with RTS!!**

Hi Zenia [Micro Influencer],

We're curating a unique experience and believe you're the perfect fit!

**Renault Technologies Systems (RTS)**, the disruptor in audio and entertainment innovations, is unveiling its game-changing **Le Cinéma Gen. 1**, and we want you to be part of this exclusive launch. Designed for the top six creators/influencers and their close circle, our event promises an unforgettable experience.

**Hosted at the Hamilton Convention Centre**, we will transform six private screening rooms where you and four guests (family/friends) can enjoy a cinematic experience with movies like *Wall-E*, *Tron Legacy*, *Bohemian Rhapsody*, *Baby Driver*, *Avengers: Endgame*, and *Adrift*.

How we envision your TikTok/Reel coming to life:

 **Create a TikTok or Reel that immerses your audience from arrival to the last epic scene.**

- ♥ **Hook (First 3 Seconds):** Start with a catchy transition, snap your fingers or cover the lens to reveal your arrival at the Hamilton Convention Centre. Flash the text: "Exclusive Invite: The Future of Home Entertainment."
- ♥ **The Setup (Next 5–10 Seconds):** Show aesthetic cuts of the luxurious, high-tech screening room, sleek design, futuristic audio systems, cozy seating, and gourmet snacks.
- ♥ **The Experience (10–20 Seconds):** POV shots of you and your guests laughing, gasping, and enjoying iconic scenes from movies like *Avengers: Endgame* and *Bohemian Rhapsody*. Showcase the immersive sound and breathtaking visuals of Le Cinéma Gen. 1.
- **Call to Action (Last 5 Seconds):** Finish with a close-up of you smiling or giving a playful wink. Flash text: "RTS Le Cinéma Gen. 1. Experience the Future Now. #RTSCinemaExperience #LeCinémaGen.1."

We want your followers to feel the exclusivity, luxury, and immersive quality of Le Cinéma Gen. 1. Consider sharing this one-of-a-kind cinematic experience, three iconic films, gourmet dining, and cutting-edge innovation through captivating posts and stories that showcase its revolutionary design. We welcome your unique perspective and request you to share this experience with your followers through posts, reels, and stories that highlight the product's innovative features and evolutionary design. Would you be open to collaborating and creating this cinematic journey for your fans and followers?

**Let's connect** to explore how we can make this experience memorable for you and your followers!

Best, Giselle

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